

Parallel Session
DATE : 16 December 2023
TIME : 1000 – 1400

| | BALLROOM Session 1 Track: Management Moderator: Ani Mekaniwati | ROOM 1 Session 2 Track: Management Moderator: Ahmad Ghufrony | ROOM 2 Session 3 Track: Design Moderator: Grace Mulyono |
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| 1000-1015 | 208 Teguh Wijayanto Predictability Of Stock Price Using Historical Price, Volatility Risk and Downside Risk Schools of Economics of Indonesia (STIESIA) Surabaya | 220 Kuswanto The Effect of Organizational Changes and Organizational Culture On Lecturer And Employee Performance Schools of Economics of Indonesia (STIESIA) Surabaya | 156 Yao Sidian Integrating Sustainable Concepts into Textile Design Courses - Effective Teaching Practices UiTM |
| 1015-1030 | 210 Siti Asiah Murni Environmental Performance, Corporate Governance, Financial Performance and Carbon Emissions Disclosure Schools of Economics of Indonesia (STIESIA) Surabaya | 221 Agung Pambudi Mahaputra The Role of Social Media Adoption and Its Impact on the Performance of Craftsmen in Tulungagung Businesses Schools of Economics of Indonesia (STIESIA) Surabaya | 159 Izzat Zainuddin The Interaction of Ergonomic and Anthropometric Factors in Occasional Chair Design for Elderly Malaysians UNIMAS |
| 1030-1045 | 212 James Tumewu Corporate Governance and The Internet Financial Reporting: Analysis of Public Companies in Indonesia Schools of Economics of Indonesia (STIESIA) Surabaya | 222 Angga Permana Mahaputra Competitive Advantage as a Mediator Between Digital Marketing and Marketing Performance of Bamboo Craftsmen in Tulungagung Schools of Economics of Indonesia (STIESIA) Surabaya | 162 Zhu Ziwei Research on the Innovation and Application of Jackson Pollock's "Drip painting" Elements in Fashion Design UiTM |
| 1045 -1100 | 214 Annisa Sulihandini The Influence of Live Streaming, Product Reviews, Product Quality on Purchase Decisions Schools of Economics of Indonesia (STIESIA) Surabaya | 225 Nur Qoudri Wijaya The Influence of Product Quality, Price, And Distribution Channels on The Decision To Purchase A Keris Center In Aeng Tong-Tong Sumenep Schools of Economics of Indonesia (STIESIA) Surabaya | 166 Grace Mulyono The Design of Indonesian Furniture as a Solution to Human Life Balance Issues After the Pandemic Universitas Kristen Petra, Indonesia |
| 1100-1115 | 215 Rani Rachmawati Stock Valuation Analysis Using Free Cash Flow to Equity (FCFE), Price Earnings Ratio (PER) and Financial Performance Assessment from an Economic Value Added (EVA) perspective Schools of Economics of Indonesia (STIESIA) Surabaya | 228 I Gede Aryana Mahayasa The Role of Job Satisfaction In Mediating The Influence Of Workload On Employee Performance Schools of Economics of Indonesia (STIESIA) Surabaya | 167 Li Zifei The Application of Totem Culture Elements in the Design of Jin Opera Cultural and Creative Products UiTM |

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| 1115-1130 | 216 Erna Kurniawati Determinants of Personal Taxpayer Compliance in Indonesia (Study at KPP Pratama Sorong, Southwest Papua) Schools of Economics of Indonesia (STIESIA) Surabaya | 232 Karyani Eka Wati Application Of the Utaut Model To Interest And Behavior In Using Mobile Banking Schools of Economics of Indonesia (STIESIA) Surabaya | 168 Nazirah Mohamad Ba'ai Factors Influences Malay Traditional Jewellery as A Complementary Element in Malay Women's Costumes in Malaysia UiTM |
| 1130-1145 | 218 Kusmuni The Effect of Job Insecurity on Employee Performance Through Employee Engagement Mediation Schools of Economics of Indonesia (STIESIA) Surabaya | 233 Ahmad Ghufrony The Effect of social media and Email Marketing Strategies on Sales Growth of MSMEs in Sumenep Regency Schools of Economics of Indonesia (STIESIA) Surabaya | 170 Guo Hui Remodeling the Traditional Fashion Industry in the Era of Industry 4.0 UiTM |
| 1145-1200 | 184 Andi Kahar Hariadi Work Discipline as A Mediating Variable with Leadership Style on Employee Performance: A Study Case In Pt. Bandar Victory Shipyard, Batam, Indonesia UTHM | 187 Ani Mekaniwati Utilizing Digital Marketing for Business Competitive in Achieving Sustainable Development Goals in SMEs UTHM | 176 Purnama Tedjokoesoemo Design Thinking to Reinterpret "Mother" Through Kebaya Design Universitas Kristen Petra, Indonesia |
| 1200-1215 | 185 Andi Kahar Hariadi The Effect of Motivation On The Influence Of Work Ability On Performance: A Study Case At Pt. Nongsa Jaya Buana, Batam, Indonesia UTHM | 188 Wenjin Zhao Analysis and Optimisation Strategies of Pedestrian Environment around TOD Rail Transit Stations in Guangzhou City University Malaysia | 177 Laksmi Kusuma Wardani Implementation Of Project Based Learning and Service Learning In Interior Design Study Program, Petra Christian University Universitas Kristen Petra, Indonesia |
| 1215-1230 | 186 Ani Mekaniwati Environmental Marketing: Marketing Strategy for SMEs in Achieving Sustainable Business Performance in Pekalongan City, Central Java Province, Indonesia UTHM | 192 Dewi Rahmayanti Underlying Factors for Individuals To Invest In Mutual Funds On Mobile Platforms Universitas Bengkulu, Indonesia | 193 Tu Ling Exploring the Impact of Packaging Design on Consumer Purchase Behavior for Northeastern Cereal Agricultural Products City University Malaysia |
| 1230-1245 | 248 Abdul Rachman Alkaf Employee green behaviour UMT | | |
| 1245-1400 | Lunch | | |

Parallel Session
DATE : 16 December 2023
TIME : 1400 – 1545

| | BALLROOM Session 4 Track: Management Moderator: Michelle Angeline | ROOM 1 Session 5 Track: Engineering & Technology Moderator: Chen Xi | ROOM 2 Session 6 Track: Design Moderator: Song Shen |
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| 1400-1415 | 199 Soroush Avakh Darestani Organizational Performance Evaluation using BSC-MCDM Framework in Packed Food Products Supply Chain London Metropolitan University | 219 Chong Xiu Qing Effects of Particle Sizes on Total Catechin Content and Antioxidant Activity of Musa Paradisiaca Inflorescence using Supercritical Carbon Dioxide (SFE-CO ₂) Extraction UPM | 209 Wang Huan Protect Hakka Architecture Based on The Concept of Cultural Inheritance Infrastructure University Kuala Lumpur |
| 1415-1430 | 204 Nindhy Yuliana Nirwana Analisis Faktor yang Mempengaruhi Nilai Perusahaan Industri Makanan dan Minuman di Indonesia - Malaysia University Narotama | 226 Ahmad Faizal Zamli Review of torrefaction reactor design for WTE application TNB Research | 230 Liang Wenjing Principles and Practice of Landscape Design Based on Traditional Chinese Landscape Painting City University Malaysia |
| 1430-1445 | 205 Michelle Angeline The Influence of Organizational Vision, Organizational Culture and Teacher Salary on Teacher Motivation and Performance at Little Sun Trilingual School Surabaya University Narotama | 240 Fajril Akbar Study Of the Potential Energy Saving In Lighting Systems On Campuses In Tropical Areas With A Combination Of Natural And Artificial Light Universitas Andalas Padang | 231 Chen Yijing The Integration of Traditional Symbols and Modern Product Design: Cultural Inheritance and Innovation City University Malaysia |
| 1445-1500 | 227 Xue Kailin Research and practice on the organization and management model of "Challenge Cup" college student competition activities | 190 Agatha Dinarah Sri Rumestri DIY Sneakers for Mass Customization Business Model by Using 3D Printing Technology Institut Teknologi Telkom Purwokerto, Indonesia | 234 JiaSheng Jin A study of the design of the Mogao Caves caisson and its application to modern interior design City University Malaysia |
| 1500-1515 | 238 Qu Yuyuan The Marketing Strategies for Increasing Sales Performance of Chinese Tea: Case Study on Ankang Tea in Shaanxi Province in China City University Malaysia | 183 Chen Xi Online Teaching at universities in China: Advancement of Educational Technology or Reality's Helplessness? City University Malaysia | 235 Song Shen Design Virtual Reality Interface to Enhance the User Experience Of Intangible Cultural Heritage Protection City University Malaysia |

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| 1515-1530 | 241 Maniah The Influence of Work Environment on The Performance of Employees of The Indonesian Classification Bureau with Motivation as Mediating Variable UTHM | 211 Fevi Syaifoelida The Analysis Study of Technical and Customer Requirement by Using HOQ Towards Smart Cooling System of Automobile UNITEN | |
| 1530-1545 | | 217 Fevi Syaifoelida The Final Design Selection by Using CFD and Morphological Analysis Towards Smart Cooling System of Automobiles UNITEN | |
| 1530-2000 | Rest/End | | |